

Digital information systems for customers and employees

Bernaqua – Erlebnisbad & Spa

At the Bernaqua – Erlebnisbad & Spa at the Westside in Bern, the digital display systems in the entire spa have been equipped with screenFOOD® software. Special temperature and room conditions require creativity and precision.

At Bernaqua, a total of eight screens have been used to display information for both customers and employees. For instance, the screen that has been installed in the massage area is aimed to inform the Bernaqua employees. It informs the employees responsible about the next massages that have been booked, giving them the personal information that is required – internal communication presented digitally.



The monitor in front of the entrance to the adventure pool serves primarily as an information point for customers. On the one hand, facts are presented and detailed, and on the other, dynamic contents are displayed that are aimed at catching the attention of the viewer on a more emotional level, inviting him to pay a visit. The other digital displays at Bernaqua are positioned similarly in terms of content but they inform customers who have already decided to stay – so that their attention is drawn to the services that are currently free and available.



The greatest challenge in this project consisted mainly in the prevailing conditions at an adventure pool. There is unusual heat in the closed rooms, which is also accompanied by a tropical level of air humidity (up to 95%). Consequently, the monitors in question were adjusted using a technique taken from space travel technology (the Peltier element) and were then put behind protective glass to avoid overheating and keep the humidity out of the casing. This protective casing is also resistant to chlorine and other chemicals found in baths.



The Bernaqua – Erlebnisbad & Spa project stretched the creativity of the screenFOOD team because of these very special circumstances and expanded their experience with this unusual type of order.



screenFOOD® at a glance:

screenFOOD AG, based in Lucerne (Switzerland), has been devoting itself to the emerging digital signage market since 1998. Our coordinated software product family fulfils the most diverse of requirements and can therefore be integrated easily into various branches of industry. Using the sophisticated screenFOOD® software guarantees the customer efficient communication measures without major spread loss. The brand name screenFOOD® encompasses the three main products: screenFOOD® SA, screenFOOD® CS and DOORscreen, which can be expanded with various additional modules. screenFOOD® products are distributed via traders and integrators in order to provide end customers solutions from a single source.