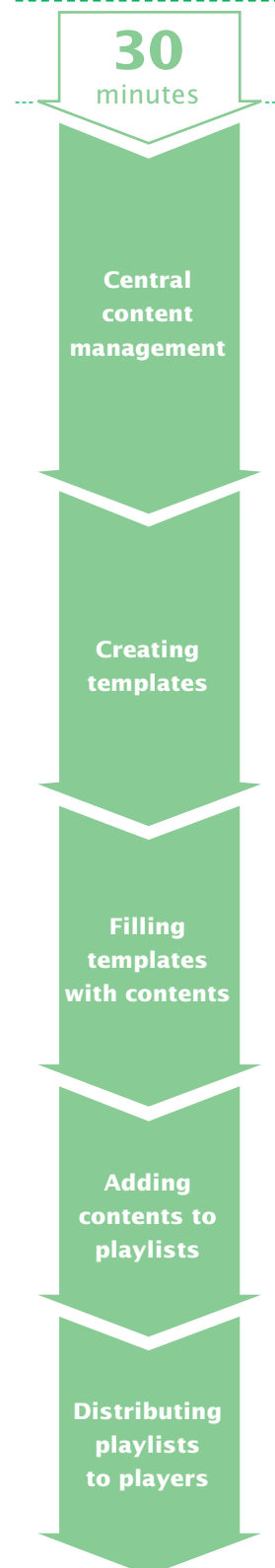# FAST, CONSISTENT AND COMFORTABLE.

End customers want to be updated regularly and content should be attractive and varied. They want to gain a benefit from the information observed.
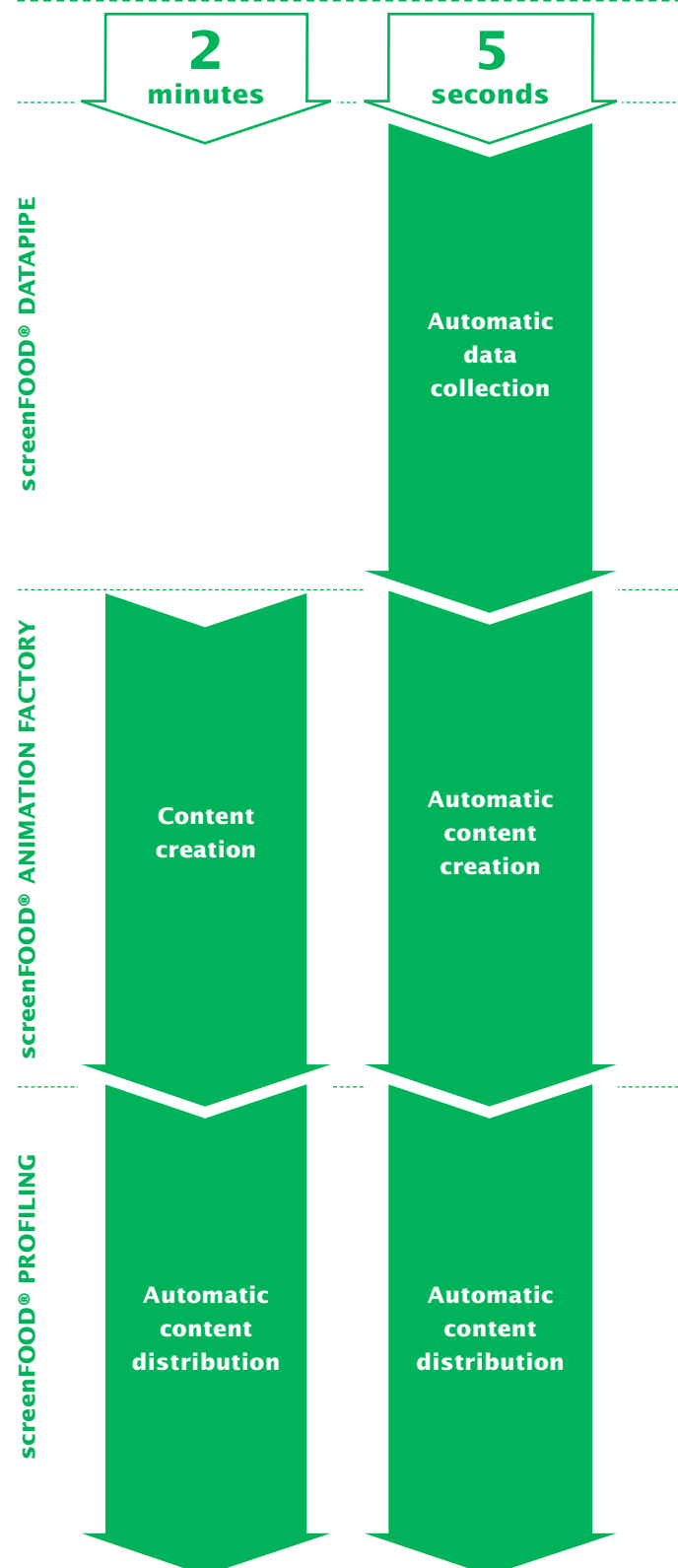
So that we can do justice to these strict requirements and remain economical at the same time, we have raised the content process to a new level.

Our three modules, PROFILING, ANIMATION FACTORY & DATAPIPE, can do today in 5 seconds what used to take 30 minutes. This means that we can guarantee you greater economic efficiency as compared to the competition. This with excellent quality and always absolutely up to date.

Standard process

30 minutes

- Central content management
- Creating templates
- Filling templates with contents
- Adding contents to playlists
- Distributing playlists to players

The screenFOOD® process: automatic and intelligent.

2 minutes

5 seconds

screenFOOD® DATAPIPE
- Automatic data collection

screenFOOD® ANIMATION FACTORY
- Content creation
- Automatic content creation

screenFOOD® PROFILING
- Automatic content distribution
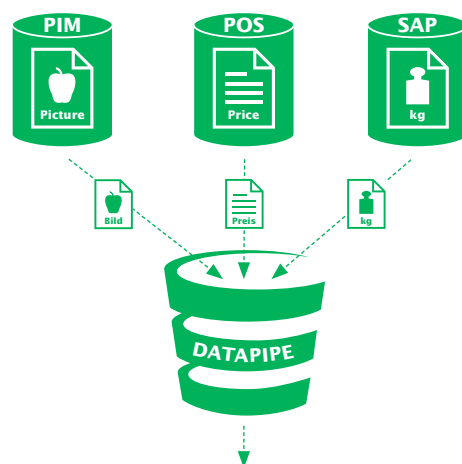- Automatic content distribution

BE MORE ECONOMICAL.

screenFOOD® DATAPIPE:
- Fully automatic content preparation and publication
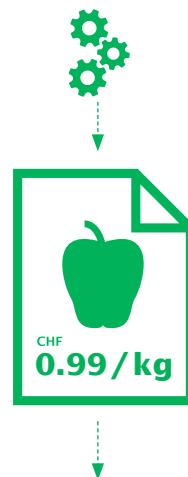- Interface to third-party systems such as PIM, POS and SAP

---► Low effort and high speed when updating digital contents

PIM — Picture — Bild

POS — Price — Preis

SAP — kg

DATAPIPE

screenFOOD® ANIMATION FACTORY:
- Design templates that conform to CI
- Data can be gathered either manually or automatically via DATAPIPE
- Animated and interactive contents (product advertising, promotions etc.)
- Automatic content adapted to the output device

---► Low costs, little effort and easy to use for creating digital contents

CHF
0.99 / kg

screenFOOD® PROFILING:
- Location-specific contents by means of media attributes
- Automatic distribution of context-related contents

---► Precision content publication (time, location, target group) by means of effective content management

CHF 0.99/kg

LED walls

Mobile devices, tablets

CHF 0.99 / kg

Video walls

CHF 0.99/kg

Large screens, displays, digital door signs

CHF 0.99/kg

Touch screens

CHF 0.99 / kg

Interactive shelf screens